

New Chief Digitalization Officer at Siemens Postal, Parcel & Airport Logistics

Effective March 1, 2017, Frauke Heistermann will be the new Chief Digitalization Officer (CDO) at Siemens Postal, Parcel & Airport Logistics GmbH (SPPAL).

Digitalization will sustainably change the economy, and it is progressing faster than any other industrial revolution in the past. The creation of this new strategic position highlights the importance of digitalization for the future of SPPAL.

Important responsibilities of the CDO include defining the strategic digitalization markets of the future and developing solutions and services for these markets.

Frauke Heistermann, who holds a degree in business management with a focus on logistics, co-founded the former AXIT AG. In the meantime, the company has become a subsidiary of SPPAL and has been renamed AXIT GmbH. Frauke Heistermann is an honorary member of the managing board of the German Logistics Association (BVL) and has authored various publications. She brings with her more than 20 years of professional experience in logistics, supply chain management, IT and digitalization. Frauke Heistermann will continue as a member of the AXIT management board.

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Siemens Postal, Parcel & Airport Logistics GmbH (SPPAL) headquartered in Constance, Germany, is a fully owned subsidiary of Siemens AG. SPPAL is a leading provider of innovative products and solutions in mail and parcel logistics and automation as well as in airport logistics with baggage and cargo handling. Software solutions and customer services along the whole product life cycle complete the portfolio. The company has an installed base in more than 60 countries worldwide. Major customers include renowned airports as well as postal and parcel service providers around the globe. Further information is available on the Internet at: www.siemens.com/logistics

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of efficient power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2016, which ended on September 30, 2016, Siemens generated revenue of €79.6 billion and net income of €5.6 billion. At the end of September 2016, the company had around 351,000 employees worldwide. Further information is available on the Internet at www.siemens.com.