

New Zealand Post places trust in Siemens sorting machines

- **Siemens to supply mixed-mail sorting machines and software to New Zealand Post**
- **Reliable reading and coding technology enables New Zealand Post to lower unit cost of processing and delivery**
- **Open Mail Handling System offers high degree of automation and customer benefit**

Siemens Postal, Parcel & Airport Logistics (SPPAL) has been commissioned by New Zealand Post to equip the country's sorting centers with the latest mixed-mail sorting machines and extensive corresponding software.

Three new Open Mail Handling Systems (OMS) will be installed in Auckland, the country's largest city, and in Christchurch, where they will be used for the efficient sorting of letters, flats, newspapers, open and plastic-wrapped magazines and small parcels. With two induction lines, the OMS can process up to 25,000 items of mail every hour. Siemens will also implement a suite of comprehensive software packages that will control all mail sorting operations across the whole country. New Zealand Post's existing sorting machines will be integrated into the overall system so that they can interoperate seamlessly with the new software.

"We view the collaboration with New Zealand Post as a strategic project that sets an important precedent," said Michael Reichle, CEO of Siemens Postal, Parcel & Airport Logistics. "We're delighted that our technology meets the rigorous requirements set by the customer with regard to process efficiency and individual solutions."

The key features of the OMS include the high level of automation for letter and flats sorting, coupled with fast sequencing and sorting processes in an ergonomic environment. The software suite comprises the trend-setting fingerprint technology, the address reading software ORCA (Open Reading Coding Architecture), and the reliable Address Data and Sort Plan Management system (ADM-SPM). The fingerprint technology and ORCA guarantee high read rates with the lowest possible error rate, and reduce overall network costs. The system is designed so that it can be adapted to changes in requirements in the future. Because the machines are connected to statistics software, the customer is able to obtain a comprehensive overview of the system's capacity utilization at any time.

"We opted for the high-performance technology from Siemens because the OMS is capable of processing the maximum bandwidth of New Zealand mail types and formats, in an ergonomic way. This ensures our people's health and wellbeing is preserved. We feel that in Siemens, we have an experienced partner that can provide us with an integrated solution that has been proven in many other postal organisations around the world and will provide us with the flexibility to adapt our solution as the volume and mix of mail products changes over time," explained Nicola Wright, Programme Manager Processing Innovation Project, New Zealand Post.

New Zealand Post is a state-owned enterprise and processes almost 600 million items of mail in the country every year. Alongside postal and parcel services, the company also offers various transport and logistics services.

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Siemens Postal, Parcel & Airport Logistics GmbH (SPPAL) headquartered in Constance, Germany, is a fully owned subsidiary of Siemens AG. SPPAL is a leading provider of innovative products and solutions in mail and parcel logistics and automation as well as in airport logistics with baggage and cargo handling. Software solutions and customer services along the whole product life cycle complete the portfolio. The company has an installed base in more than 60 countries worldwide. Major customers include renowned airports as well as postal and parcel service providers around the globe. Further information is available on the Internet at: www.siemens.com/logistics

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of gas and steam turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2015, which ended on September 30, 2015, Siemens generated revenue of €75.6 billion and net income of €7.4 billion. At the end of September 2015, the company had around 348,000 employees worldwide. Further information is available on the Internet at www.siemens.com.